

Microsoft Pledge to GPE – June 26, 2014

When appropriately applied, technology is a vital tool for alleviating suffering, enriching education, and driving economic growth. Microsoft works with governments around the world to help them ensure that technology is an effective tool in innovative teaching and learning, and building better literacy, numeracy and 21st Century skills. To this end, Microsoft is making a pledge to the Global Partnership in Education to help member governments transform their education systems and build critical skills for millions of learners.

- 1) **K-12 Digital Access:** As illustrated by [Project Badiliko](#) (a pan-African initiative reaching half a million learners and 20,000 educators in 100 digital hubs), we will better prepare the students for life and work in a global economy. Through GPE, Microsoft will bring significant software discounts, technical expertise, content, measurement and evaluation, and teacher/school leader professional development to schools around the world.

Additionally, we aim to increase literacy by **100 million new readers in the next five years**, with e-book creation, consumption, and assessments, in any language, via the [Matuto: Literacy for Life platform](#).

Through [TV White Spaces](#) broadband, Microsoft pledges to collaborate with developing country partners, donors, and the private sector to provide free or low-cost broadband to schools, accelerating connectivity to enable effective EMIS infrastructure.

- 2) **Teacher and School Leader Professional Development:** Through its Partners in Learning Program, Microsoft has made a 15-year, \$750M investment in helping teachers and school leaders effectively integrate technology in their classrooms. As part of our GPE pledge, we will offer teacher and school leader professional development designed to help educators build lesson plans that enhance and grow students' 21st Century skills.
- 3) **Employability and Skills Development:** Microsoft's YouthSpark program is reaching 300 million youth worldwide with education, workforce development, and entrepreneurship skills building. As part of our GPE pledge, we will offer a special package for Microsoft's IT Academy program, an online training platform which offers everything from core digital literacy curricula to advanced Microsoft business and IT certifications.

Microsoft pledges to reach at least 1 million learners with a financial commitment of at least \$300M USD, targeting the following countries: Albania, Cambodia, Cameroon, Cote d'Ivoire, Ethiopia, Georgia, Ghana, Haiti, Honduras, Kenya, Lesotho, Madagascar, Malawi, Moldova, Mongolia, Mozambique, Nepal, Nicaragua, Nigeria, Pakistan, Rwanda, Senegal, Tajikistan, Tanzania, Uganda, Uzbekistan, Vietnam, Zambia and Zimbabwe. Other GPE countries are also eligible through this commitment.



Pledge summary: financial resources, focus of funding, and timeframe

Microsoft GPE Pledge Summary						
Category	Contribution	Fair Market Value	GPE cost	GPE Pledge: GIK Value	Timeframe	Notes
Financial (GIK)	Windows: Free on 9" devices	\$ 120	\$ -	\$ 120	2014 Q3	http://www.eweek.com/enterprise-apps/microsoft-reveals-windows-8.1-retail-pricing.html
	Windows MultiPoint Server: Community Access Bundle (MAR)	\$ 175	\$ 6	\$ 169	Immediate	Licensing cost per student via GPE / MAR community access bundle
	TV White Spaces broadband	\$ 13	\$ 8	\$ 5	Immediate	3-year estimated value of free broadband internet per student, based on 1,000 students per deployment (\$200/month * 3 years)
	Azure: Lit4Life + Windows Mobile Devices	TBC	TBC	TBC	Immediate	
	Microsoft IT Academy (training, certification, and employability curriculum)	\$ 12	\$ 1	\$ 11	Immediate	annual site license cost per student, unlimited elearning, based on 1,000 students per deployment
Data revolution (GIK)	Azure-based M&E tools: adaptive literacy assessments, data analytics, on-demand reporting	TBC	\$ -	TBC	2014 Q3	
	EMIS technical expertise	TBC	TBC	TBC	2015	
Value per student		\$ 319	\$ 15	\$ 304		
Value per 1,000 students		\$ 319,447	\$ 15,208	\$ 304,239		
Value per 100,000 students		\$ 31,944,667	\$ 1,520,800	\$ 30,423,867		
Value per 1 Million students		\$ 319,446,667	\$ 15,208,000	\$ 304,238,666.67		

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